

TO: City Council
FROM: James L. App, City Manager
SUBJECT: Radio Broadcast of City Council Meetings
DATE: June 5, 2007

Needs: For the City Council to consider continuation of Council meeting radio broadcasts.

Facts:

1. KPRL AM Radio has broadcast the regular City Council meetings since June 1997.
2. Broadcast time may be extended, at the station's discretion and no additional cost, when discussion of matters of significant public interest continues past 11:00 PM.
3. Since 2002, the City has incurred a monthly cost of \$270.00. KPRL offers to extend the broadcast agreement through June 2008 on the same terms, and the rate of \$320.00 monthly.

ANALYSIS &
CONCLUSION:

The Radio broadcast of regular City Council meetings affords more citizens opportunities to participate in local government. Broadcast conditions have proven reasonable.

FISCAL
IMPACT:

\$320.00 monthly.

OPTIONS:

- a. Adopt Resolution 07-XXX authorizing radio broadcast of Regular City Council meetings through June 2008.
- b. Amend, modify, or reject above option.

RESOLUTION NO. 07-____

**A RESOLUTION OF THE CITY COUNCIL
OF THE CITY OF EL PASO DE ROBLES
AUTHORIZING RADIO BROADCAST
OF REGULAR CITY COUNCIL MEETINGS**

WHEREAS, the City Council of the City of El Paso de Robles continues to encourage citizens to actively participate in local government; and

WHEREAS, radio broadcast may afford citizens increased opportunities for involvement; and

WHEREAS, KPRL AM Radio has broadcast the regular City Council meetings since June 2002 at a cost of \$270 monthly;

WHEREAS, KPRL offers to extend the broadcast agreement on terms that allow for an annual renewal that reflects increased broadcasting costs;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of El Paso de Robles that the City Manager is authorized to negotiate and execute an agreement with KPRL for the radio broadcast of City Council meetings through June 2008 at a rate of Three Hundred Twenty Dollars (\$320.00) per month.

PASSED AND ADOPTED by the City Council of the City of El Paso de Robles this 5th day of June 2007 on the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Mayor Frank R. Mecham

ATTEST:

Deborah D. Robinson, Deputy City Clerk

RECEIVED
CITY MANAGER

MAY 25 2007

CITY OF PASO ROBLES



May 23, 2007

Jim App
City of Paso Robles
1000 Spring Street
Paso Robles, CA 93446

Dear Jim:

Due to increased costs, effective June 1, 2007, KPRL-AM will be increasing the City Council Meeting rates to \$320 per month. We hope that this meets with your approval.

Sincerely,

A handwritten signature in cursive script that reads 'Kevin Will'.

Kevin Will
Owner